

SPONSORSHIP BROCHURE

First Edition

INTERNATIONAL
CONFERENCE ON
SMART INNOVATIONS
FOR **MEDICINE AND**
ENGINEERING



DATE: NOVEMBER 02-04, 2026

VENUE: SOUSSE, TUNISIA



TUNISIA SOUSSE

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Introduction

SIME 2026 — the 1st IEEE International Conference on Smart Innovations for Medicine and Engineering, to be held in Sousse, Tunisia, from November 2 to 4, 2026, is an international forum for physicians, researchers, engineers and practitioners to exchange groundbreaking ideas, foster collaboration, and unveil the latest advances shaping the future of intelligent systems for medical applications, engineering, and emerging technologies.

Our diverse programme covers topics such as medical technologies and innovation, artificial intelligence trends, engineering and intelligent systems, biotechnology and bioengineering, intelligent control systems, signal processing and computer vision applications, as well as sustainable health systems.

Furthermore, the conference offers an opportunity to connect national and international industries and startups, fostering co-working and business opportunities while keeping participants up to date on the latest applied research across interconnected, emerging fields.



SCIENTIFIC
OBJECTIVES

Organizing Committee

HONORARY CHAIRS

Eric Moreau · Farhat Fnaiech · Moncef Gabbouj · Slim Driss

GENERAL CHAIRS

Hassen Seddik · Houbing H. Song · Jaouher Ben Ali · Mehmet Emin Yuksel · Moez Bouchouicha · Saber Abid

PROGRAM CHAIRS

Abdelmajid Khelil · Fafa Ben Hatira · Habib Zaidi · Mohamed Benbouzid · Naoufel Kaabia · Nizar Rokbani · Nouredine Zerhouni · Ramzi Bouzidi

PUBLICATION CHAIRS

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INDUSTRIAL CHAIRS

Albert Lysko · Aymen Alarbi · Eric Bechhoefer · Roomila Naeck

SPONSORING AND PARTNERSHIP CHAIRS

Ala Balti · Achref Selmi · Chiraz Ben Jabeur · Fedi Naimi · Hanene Sahli

SPECIAL SESSIONS AND KEYNOTES CHAIRS

Boudour Ammar · Faiza Khali · Franck Betin · Jean Marc Ginoux · Makrem Mrabet · Mohamed Moncef Ben Khelifa · Nabiha Brahmi · Rodolfo Oliveira

PUBLICITY AND COMMUNICATION CHAIRS

Ahmed Rebai · Fedi Naimi · Mostapha Belarbi · Nacira Laamiri

FINANCE AND REGISTRATION CHAIRS

Ahmed Zaafouri · Amer Zerek · Mostefa Belarbi · Nacira Laamiri

ADVISORY CHAIRS

Ahmed Hassan · Habib M. Kammoun · Ilhem Kallel · Tiziana Tambosso · Toni Matila

SIME Conference at a Glance

IEEE International Conference on Smart Innovations for Medicine and Engineering, SIME 2026, is the first edition of an IEEE international conference dedicated to Smart Innovations for Medicine and Engineering. The conference aims to address major challenges in medicine and engineering through intelligent systems and emerging technologies, redefining the future of healthcare and technological innovation.

SIME 2026 represents a unique opportunity to explore cutting-edge innovation, foster collaboration, and help shape the intelligent systems that will define the future of healthcare and engineering.

Partner Institutions

ENSIT National Higher School of Engineering of Tunis

ESSTHS Higher School of Science and Technology of Hammam Sousse

INTeK National Institute of Technology and Sciences of Kef

INSAT National Institute of Applied Sciences and Technology

ISSATM Higher Institute of Applied Sciences and Technology of Mateur

ISTMT Higher Institute of Medical Technologies of Tunis

Partner Research Structures

SIME Laboratory of Signal, Image and Energy Management

RIFTSI Laboratory of Intelligent Robotics, Reliability and Signal and Image Processing

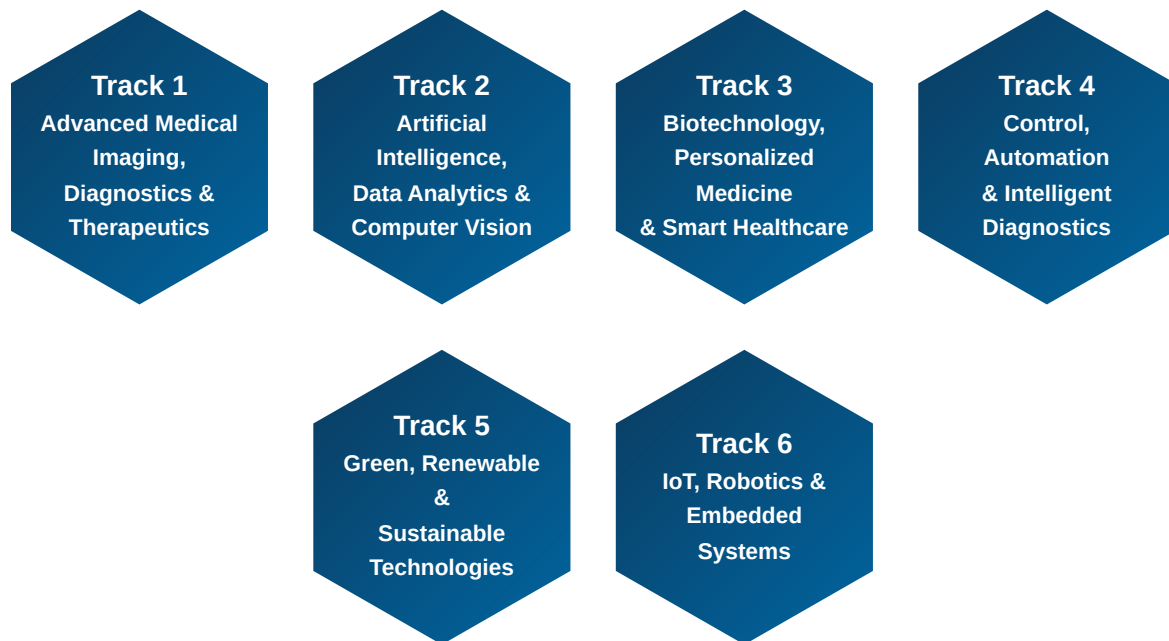
LRBTM Research Laboratory of Biophysics and Medical Technologies

LAB LIS LIS Laboratory, University of Toulon



SIME Conference Themes

Smart Innovations for Medicine and Engineering



Special Sessions

Special session proposals are encouraged at the SIME 2026 conference. They address interdisciplinary topics and/or important emerging areas of interest related to the conference's main themes.

Proposals covering medical technologies and innovation, artificial intelligence trends, engineering and intelligent systems, biotechnology and bioengineering, intelligent control systems, signal processing and computer vision applications, as well as sustainable health systems, are especially welcome.

Track 1: Advanced Medical Imaging, Diagnostics & Therapeutics

AI-Powered Diagnostics and Medical Imaging, Regenerative Medicine, Nanotechnology in Therapeutics, Functional Imaging, Brain Mapping, Cancer Detection, Image-Guided Surgery and Tissue Engineering, RF/Microwave Imaging and Diagnostics

TRACK CHAIRS

Amine Ben Slama, ISTMT, Tunis El Manar University, TN · Farah Thabet, F. Bourguiba University Hospital, TN · Salam Labidi, ISTMT, Tunis El Manar University, TN

Track 2: Artificial Intelligence, Data Analytics & Computer Vision

Machine Learning, Deep Learning, Neural Network Architectures, Big Data, Cybersecurity, Computer Vision, Signal Processing, Pattern Recognition

TRACK CHAIRS

Ali Douik, Sousse University, TN · Anouar Ben Khelifa, INTEK, University of Jendouba, TN · Tijeni Delleji, Centre de Recherches Militaires, TN

Track 3: Biotechnology, Personalized Medicine & Smart Healthcare

Pharmacogenomics, Gene-Environment Interactions, Genomics in Cancer Therapy, Epigenetics and Personalized Medicine, Biomechanical Engineering

TRACK CHAIRS

Hanan Boussi, ISTMT, Tunis El Manar University, TN · Hatem El Ghezal, P. S. Riyadh Military Medical City, KSA · Mahdi Chemkhi, EPF, University of Tech. of Troyes, FR · Mondher Mestiri, M.T. Kassab Institute of Orthopedics, TN

Track 4: Control, Automation & Intelligent Diagnostics

Control Systems, Automation Technologies, Fault Detection, Diagnosis, Prognostics, Autonomous and Predictive Control for Robotics and Vehicles, Adaptive and Robust Control, Smart Devices, Wearables, and Energy Solutions

TRACK CHAIRS

Chawki Mnasri, Kairouan University, TN · Hassen Messaoud, Monastir University, TN · Mohamed Aymen Slim, ULT, TN · Mongi Besbes, Carthage Univ., TN · Naoufel Zitouni, ISSATM, Carthage University, TN

Track 5: Green, Renewable & Sustainable Technologies

Smart Grids, Renewable Energy Integration and Management, Ocean and Tidal Energy Systems, Hydrogen Economy, Global Energy Transition, Carbon Footprint Reduction, Geothermal Energy

TRACK CHAIRS

Lotfi Saidi, ESSTHS, Sousse University, TN · Maher Chaaben, ENET'COM, Sfax University, TN · Mahmoud Hamouda, Sousse University, TN · Nejib Hamrouni, ISSATM, Carthage University, TN · Octavian Curea, Bordeaux University, FR · Olfa Belhadj Brahim, Sousse University, TN

Track 6: IoT, Robotics & Embedded Systems

Embedded AI, Smart Sensor Networks, Edge Computing, Industry 4.0 and 5.0, Autonomous Systems and Robotics, Unmanned Systems and Airspace Control, Bio-inspired Robots and Cobots

TRACK CHAIRS

Lotfi Boussaid, Monastir University, TN · Lotfi Chaouch, ESSTHS, Sousse University, TN · Said Ghnimi, Tunis El Manar University, TN · Sami Hafsi, Carthage University, TN · Yassine Rabhi, Tunis University, TN

Why Sponsor SIME 2026?

01

Boost Your Visibility

Strengthen your brand image and notoriety among an international scientific and industrial audience.

02

On-Site Exhibition Space

We provide dedicated space for your organization to set up and showcase a promotional stand.

03

Grow Your Network

Develop your professional network through on-site networking with attendees and speakers.

04

Strengthen Partnerships

Consolidate existing partnership relationships and build new ones with key stakeholders.

Promotional Support

INTERNET

Conference website

Social media
(Facebook, LinkedIn)

Online announcement
platforms

MEDIA

TV spot

Radio announcement

Press release

PRINT & DISPLAY

Posters & flyers

Banners, roll-ups &
kakemonos

Printed programme

On-site TV screens

MATERIALS

Notepads & USB drives

Pens & document
folders

Attendee badges

Our Needs

Expense Category	Details	Unit Price (TND)	Estimated Total Cost (TND)
Venue & Equipment Rental	Conference room, sound system, projectors, screens	Lump sum	1,500 – 2,000
Accommodation (2 nights)	4★ or 5★ hotel, double room (50–60 rooms)	350–450 / person	40,000 – 48,000
Catering (3 days)	Breakfasts, coffee breaks, lunches, dinners	150–200 / person	18,000 – 24,000
Printing & Documents	Programmes, badges, posters, certificates	15–25 / person	1,800 – 3,000
Equipment & Supplies	Banners, kakemonos, pens, notepads, flash drives	20–30 / person	2,400 – 3,600
Trophies & Gifts	Awards for speakers, trophies	Lump sum	1,000 – 1,200
Speaker Expenses	Accommodation & transport for invited speakers	Lump sum	1,600 – 2,000
Local Transport	Participant shuttles, VIP transport	15–30 / person	500 – 700
Miscellaneous & Contingency	Insurance, permits, banking fees	Lump sum	800 – 1,000
Estimated Total Budget	Overall range	700–950 / person	67,600 – 85,500

Figures above are planning estimates in Tunisian Dinars (TND) and may vary based on final attendance and supplier quotes. Your sponsorship directly supports these logistics — thank you for helping make SIME 2026 possible.

Our Packages

	PLATINUM 5,000 TND	GOLD 3,000 TND	SILVER 2,000 TND	BRONZE 500 TND
Logo on the conference website	✓	✓	✓	✓
Logo on printed materials (programme, banners, posters, roll-ups)	✓	✓	✓	✓
Acknowledgment by the General Chair at opening & closing sessions	✓	✓	✓	✓
Distribution of your flyers or promotional items	✓	✓	✓	✓
Logo in the event's official video	✓	✓	✓	—
Flyer/brochure included in attendee welcome bags	✓	✓	✓	—
Logo on social media (Facebook, LinkedIn)	✓	✓	✓	—
Promotional booth during the conference	✓	✓	✓	—
Additional banner (provided by you) at the conference reception	✓	✓	—	—
Logo on conference promotional merchandise	✓	✓	—	—
100-word description of your organization on the website	✓	✓	—	—
Banners/posters (provided by you) in coffee-break & lunch areas	✓	✓	—	—
VIP reception & reserved table at the Gala Dinner	✓	✓	—	—
1-minute video (provided by you) screened during the conference	✓	✓	—	—
5 minutes of speaking time at the closing ceremony	✓	—	—	—
Certificate of recognition presented at the Gala Dinner	✓	—	—	—
Dedicated full page in the final printed programme	✓	—	—	—
Participation certificates issued	5	3	2	1

Custom and in-kind sponsorships are also welcome — contact us to discuss a tailored partnership.

Our Scientific Partners



Media Plan

Media

Whether on television, radio or in print, media play an important role in our communication strategy. That is why we are reaching out to several national and regional media outlets to arrange interviews and broadcasts that promote the event and its participating sponsors. We are also seeking a media partner to continuously broadcast advertising featuring the names of participating companies.

Social Media

Beyond press relations, social media are also powerful and highly effective tools for promoting an event. We will create a dedicated Facebook page for the conference, featuring links to participating companies' Facebook pages, live videos on Facebook, high-quality videos on YouTube, and galleries published on Instagram.

Contacts

Is one of these offers of interest to you? Do you have questions? Would you like to make a proposal? Get in touch with us!

Tunisian Association of Intelligent Technologies (ATTI)

SIME 2026 Organizing Committee

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atti.tunisie@gmail.com

(+216) 54 072 654

www.atti.tn

Sponsorship Agreement

Done at _____, on ____ / ____ / ____

Company Name

Signatory's Full Name

Position in the Company

After reviewing this Sponsorship Brochure, our choice is (check the box that applies):

- ☐ PLATINUM Package — 5,000 TND
- ☐ GOLD Package — 3,000 TND
- ☐ SILVER Package — 2,000 TND
- ☐ BRONZE Package — 500 TND

The company _____ agrees to pay the amount of _____

☐ By cheque No. _____ drawn on _____ Bank, payable to **Association Tunisienne des Techniques Intelligentes (ATTI)**, CCP: 1700 1000 0003 4688 2276, Tax ID: 1843111/B

☐ In cash

The company grants in kind: _____

Stamp & Signature of the Sponsor

Stamp & Signature of the Sponsored Party